AGENDA

11 January 2016 – 9.30 a.m. – 4.30 p.m.
Prof. Dr. Michele Trimarchi, University of Bologna Markets for Culture and Public Policy. In the lecture the example of Forte Marghera will be presented

12 January 2016 – 9.30 a.m. – 4.30 p.m.
Prof. Dr. Xavier Greffe, Université Paris I La Sorbonne Economics of Cultural heritage and Creativity.

13 January 2016 – 9.00 a.m. – 01.00 p.m.
Joint conversation on Modern Fortifications and Tourism in EU
9.00 Opening of the Seminar – Welcome to participants
9.10 Introduction to the project Linking the Lines by Marco Polo System GEIE
9.25 The background of Linking the Lines – The ATFORT Project, Marco Acri, University of Nova Gorica
9.45 The fortification system of Malta – Malcolm Borg, Heritage Enterprises
10.10 The Vauban Network and the Vauban architecture as World Heritage Site – Marieke Steenbergen, Reseau de Vauban
10.30 Fort Monostor and the ATFORT project – Mrs. Erika Farkas, Erod Monostor Komárom
11.00 Heritage preservation and cultural tourism – Prof. Xavier Greffe, Université Paris I, La Sorbonne
11.30 Assessing cultural projects – Prof. Dr. Massimiliano Mazzanti, University of Ferrara
11.50 Assessing the European fortified Heritage. Feasibility study for the Vauban Fortifications of Briançon – Mphil Mario Ronga, University of Nova Gorica and City of Briancon
12.10 Giving value to heritage sites through light design – Prof. Pietro Zennaro and Arch. Katia Gasparini, Università IUAV di Venezia
12.30 The Adrifort project and the fortifications network in the Adriatic – Mr. Andrea Bonifacio, Marco Polo System GEIE
13.00 Debate and conclusions