

## AGENDA

### **11 January 2016 – 9.30 a.m. – 4.30 p.m.**

Prof. Dr. Michele Trimarchi, University of Bologna Markets for Culture and Public Policy. In the lecture the example of Forte Marghera will be presented

### **12 January 2016 – 9.30 a.m. – 4.30 p.m.**

Prof. Dr. Xavier Greffe, Université Paris I La Sorbonne Economics of Cultural heritage and Creativity.

### **13 January 2016 – 9.00 a.m. – 01.00 p.m.**

Joint conversation on Modern Fortifications and Tourism in EU

9.00 Opening of the Seminar – Welcome to participants

9.10 Introduction to the project Linking the Lines by Marco Polo System GEIE

9.25 The background of Linking the Lines – The ATFORT Project, Marco Acri, University of Nova Gorica

9.45 The fortification system of Malta – Malcolm Borg, Heritage Enterprises

10.10 The Vauban Network and the Vauban architecture as World Heritage Site – Marieke Steenbergen, Réseau de Vauban

10.30 Fort Monostor and the ATFORT project – Mrs. Erika Farkas, Erod Monostor Komárom

11.00 Heritage preservation and cultural tourism – Prof. Xavier Greffe, Université Paris I, La Sorbonne

11.30 Assessing cultural projects – Prof. Dr. Massimiliano Mazzanti, University of Ferrara

11.50 Assessing the European fortified Heritage. Feasibility study for the Vauban Fortifications of Briançon – Mphil Mario Ronga, University of Nova Gorica and City of Briançon

12.10 Giving value to heritage sites through light design – Prof. Pietro Zennaro and Arch. Katia Gasparini, Università IUAV di Venezia

12.30 The Adrifort project and the fortifications network in the Adriatic – Mr. Andrea Bonifacio, Marco Polo System GEIE

13.00 Debate and conclusions